

## **Sensory Hooks and the Shifts They Signal**

This deeper dive explores how each short sensory hook does more than evoke a sense - it gently signals a shift, challenges an assumption, or invites a new way of seeing the moment.

### **See: “Those eyes say everything.”**

This line suggests there’s a deeper truth being communicated — not through words, but through expression. It signals a shift from seeing an animal as an object to recognizing emotion or awareness.

### **Hear: “A single cry broke the silence.”**

This interrupts expectation. Silence is normal; a cry is not. It signals a shift from everything feeling fine to something needing attention, nudging the audience to wonder what’s happening.

### **Smell: “The scent of hay hit me instantly.”**

This grounds the reader in a specific environment they may not expect — likely a farm or sanctuary. It signals a shift from ordinary surroundings to a place with animals and their stories, inviting a new perspective.

### **Taste: “Creamy sweetness without the dairy.”**

This challenges the assumption that creaminess only comes from dairy. It signals a shift from what people expect plant milks to taste like to a surprising, positive alternative.

### **Touch: “A gentle brush of feathers.”**

This evokes an unexpected closeness with a bird — something many people have never felt. It signals a shift from thinking of birds abstractly to understanding them as individuals who interact and connect.